



3rd PhD Student Research Day (PSRD)

Hybrid Meeting (zoom)

26 June 2024, Lille

Organizing Committee

Sébastien Dereeper (IAE Lille University School of Management, France)
Fredj Jawadi (IAE Lille University School of Management, France)

Scientific Committee

J.G. Cousin, IAE Lille University School of Management, France
S. Dereeper, IAE Lille University School of Management, France
P. Grandin, IAE Lille University School of Management, France
F. Jawadi, IAE Lille University School of Management, France
S. Moinas, University of Toulouse, France
E. Severin, IAE Lille University School of Management, France
J.C. Statnik, IAE Lille University School of Management, France

GENERAL INFORMATION

Dear colleagues,

We have the pleasure to share with you the program for the **3rd PhD Student Research Day (PSRD)**, which will be organized at the **IAE Lille University school of Management** on the **26th June 2024**. The names of presenters and discussants are marked in bold.

Both **face-to-face** and **online sessions** will be organized in order to enable the maximum of participants to attend our meeting. Hereafter, when an **online presentation** is expected, the name of the presenter is marked in **blue**. For online session but also to follow our meeting online please use the following **zoom link**:

Zoom Link:

<https://univ-lille-fr.zoom.us/j/95983910681?pwd=afwk0rZgI1IM1tTj9b1sdYuFmb6b5a.1>

Login: 959 8391 0681

Password: 630114

Wifi:

Login: CG-10808

Password: eNqghDGjXH

Network Name: 'ULILLE-ACCUEIL'. You connect and select : « Accès Invité Séminaire »

For presenters and discussants, you need to prepare your slides on a USB flash and the meeting room will be fully equipped (laptop, PowerPoint, data-show, Wi-Fi). The oral presentation should not exceed **20 minutes**. A discussion/answer should not exceed **10 minutes**. Please, note that for the session timing, we refer to **Paris Time**. For participants who will give an online talk, please try to connect at least 10 minutes before the start of your session to make a test and be ready!

Please, note that the **registration** for the meeting is **free** but **mandatory** for a matter of organization. To register, you can send an email to: fredj.jawadi@univ-lille.fr and sebastien.dereeper@univ-lille.fr. We invite you also to register using the following doodle link:

<https://doodle.com/meeting/participate/id/e9LEjm4d>

The meeting is also open for master's students, PhD students, colleagues and professionals. Please, feel free to share this program with persons who might be interested in our PhD student's research Day. The deadline for registration is **June 21, 2024**.

Finally, please, note that our meeting will be organized at the **IAE Lille University School of Management**. The **exact address** is: 104, avenue du Peuple Belge (main building) 59043 Lille Cedex - www.iaelille.fr (**Room 556**).

Thanks again for your interest in our PSRD and we very much look forward to meeting you in Lille.

Best regards,
Sébastien Dereeper
Fredj Jawadi

Program

08:30 AM – 09h:00 AM Registration & Coffee

ROOM 555

09:00 AM Official PSRD Welcome

ROOM 556

Prof. Pascal Grandin (IAE Lille University School of Management, France)

9:00 AM – 11:00 AM PHD STUDENT SESSION 1

ROOM 556

CHAIRMAN Prof. Jean-Gabriel Cousin (IAE Lille School of Management, France)

Paper Title: What If Power Meets High Levels of Education? Evidence from Post-M&A Performance in Vietnam

Author: Duy Tuan Nguyen (IAE Lille University School of Management, France)

Discussant: Thi Le Giang Vu (IAE Lille University School of Management, France)

Paper Title: Absorption Capacity and Innovation Development

Author: Heman Khouilla (LEAD-University of Toulon, France) and Cécile Bastidon (LEAD-University of Toulon & CAC-IXXI, Institut des Systèmes Complexes, France)

Discussant: Pascal Grandin (IAE Lille University School of Management, France)

Paper Title: Impact of Geopolitical Risk and Natural Resource Dynamics on Financial Development: An Empirical Analysis of Global Economic Interactions

Author: Anil Kumar Pandey (Saveetha College of Liberal Arts & Science Chennai, India)

Discussant: Fredj Jawadi (IAE Lille University School of Management, France)

Paper Title: Public Opinion Matters: Climate Change Concerns and Corporate Carbon Emissions

Author: Hanwen Sun (University of Bath, The UK), Cong Wang (Cardiff University, the UK) and Yue Xiang (University of Bath, The UK),

Discussant: Gaël Imad Eddine (IAE Lille University School of Management, France)

11:00 AM – 11:30 AM Coffee Break 1

ROOM 555

11:30 AM – 01:00 PM PHD STUDENT SESSION 2

ROOM 556

CHAIRMAN Prof. Fredj Jawadi (IAE Lille School of Management, France)

Paper Title: International Crash Narrative and Predictability

Author: John Cotter (University College Dublin, Ireland), Richard McGee (University College Dublin, Ireland) and Xiaomeng Wang (University College Dublin Michael Smurfit Graduate Business School, Ireland)

Discussant: Sophie Moinas (TSM and TSE, Université Toulouse Capitole, France)

Paper Title: The Relationship between Financial inclusion and Environmental Quality

Author: Oumaima Sahtout (IAE Lille University School of Management, France) and Fredj Jawadi (IAE Lille University School of Management, France)

Discussant: Jean-Yves Filbien (IAE Lille University School of Management, France)

Paper Title: The Gradients in the Relationship between Financial Development and Growth in the Mediterranean Region: A Meta-Analysis

Author: Camille Cournil (LEAD-University of Toulon, France) and Cécile Bastidon (LEAD-University of Toulon & CAC-IXXI, Institut des Systèmes Complexes, France)

Discussant: Sebastien Dereeper (IAE Lille University School of Management, France)

01:00 PM – 2:00 PM Lunch

2:00 PM – 03:30 PM LECTURE 1:

ROOM 556

“How to Present (and Write) a Research Paper in Finance?”

Prof. Sophie Moinas (TSM and TSE, Université Toulouse Capitole, France)

03:30 PM – 04:00 PM Coffee Break 2

ROOM 555

04:00 PM – 05:15 PM LECTURE 2:

ROOM 556

“Introduction to Stata: Using Do-Files for a Reproducible Research”

Prof. Jamel Saadaoui (University of Strasbourg, France)

Paper Title: Empirical Research on ESG Factor-Optimized Asset Pricing and Multifactor Models

Author: Sinian Zheng (College of Business- University College Dublin, Ireland), Valerio Poti (College of Business- University College Dublin, Ireland) and Alessia Paccagnini (College of Business- University College Dublin, Ireland)

Discussant: Jamel Saadaoui (University of Strasbourg, France)

Paper Title: Unlocking the Potential: Board Gender Diversity and ESG Disclosure in Different Business Life Cycle Phases

Author: Qurat Ul Ain (University of Salerno, Italy), Hafiz Mustansar Javaid (University of Salerno, Italy), Emanuela Mattia Cafaro (Tomas Bata University, Czech Republic)

Discussant: Najiba Ramadani (IAE Lille University School of Management, France)

Paper Title: Quality Signals and Market Dynamics: Insights from the Post-Initial Coin Offerings

Author: Aswathy Rajuand (University of Hyderabad, India) and Akhil Raju (University of Hyderabad, India)

Discussant: Jean-Gabriel Cousin (IAE Lille University School of Management, France)

Paper Title: Corporate Borrower's ESG Performance and Bank Interest Rates

Author: Md Nurul Islam Sohel (University of Kent, Belgium), Abdullah Iqbal (University of Kent, Belgium), Vasileios Pappas (University of Surrey, The UK) and Rizwan Ahmed (University of Kent, Belgium)

Discussant: Sébastien Dereeper (IAE Lille University School of Management, France)