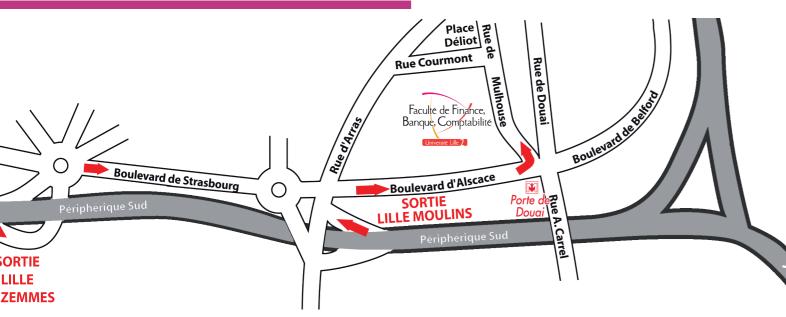
# **ACCESS PLAN**



## ACCESS TO THE FACULTY OF FINANCE BANKING AND ACCOUNTING

### **BY CAR**

From Paris. Follow the A1 highway (toward Lille), continue on the A25 (toward Dunkirk). Take Exit n°2. After the traffic light turn right and continue along the Boulevard d'Alsace.

From Dunkirk. Follow the A25 (toward Lille) and take Exit n°3. At the roundabout take the first road on your right and continue along the Boulevard de Strasbourg. At the roundabout go straight toward the Boulevard d'Alsace.

#### **BY PUBLIC TRANSPORT**

Use the Subway line 2 (the red one) and exit at Porte de Douai. You can also reach the station by bus with the following lines : 7, 15, 50 S, 303, 318, 323.

### **BY TRAIN**

Either Lille Flandres station or Lille Europe Station. Take the subway line 2 (the red one) heading to St-Philibert and exit at Porte de Douai Station.

# **ORGANIZING COMMITTEE**

M. BEGUIN - K. BOUAISS - D. BOURGHELLE - J.-G. COUSIN - E. DE BODT - S. DEREEPER - M. DUPIRE - P. GRANDIN - G. IMAD'EDDINE -J. JARZEBOWSKI - F. LOBEZ - J. MAATI - E. SEVERIN - J.-C. STATNIK

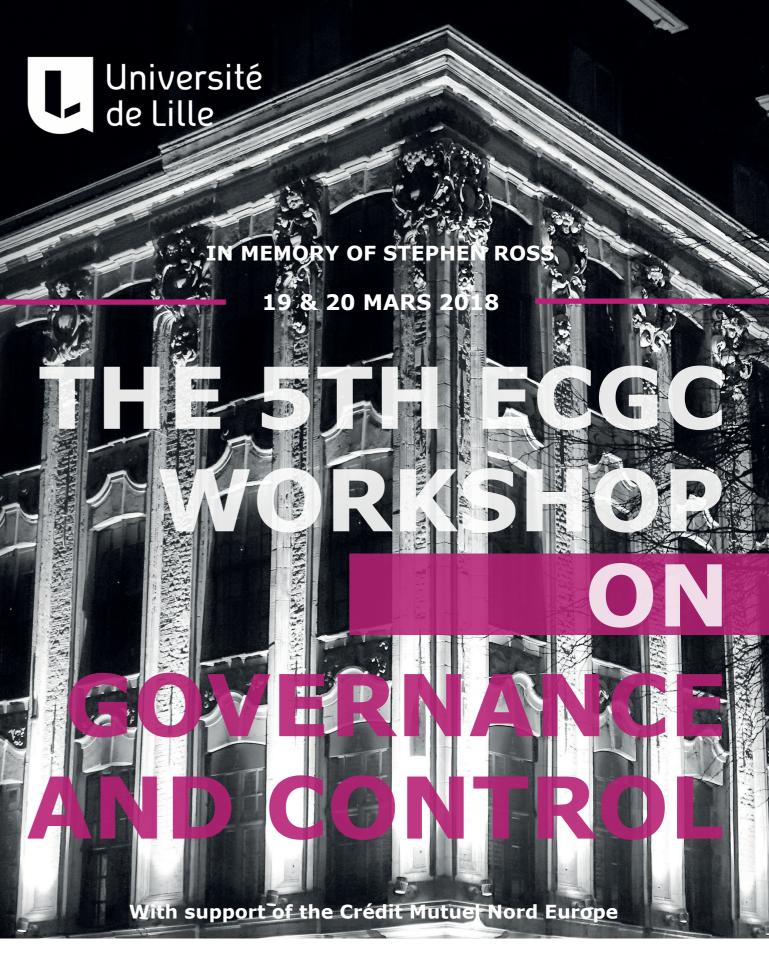








# Université de Lille







# UNIVERSITÉ DE LILLE, LAW & HEALTH

## **RESEARCH : EXCELLENCE,** TRANSDISCIPLINARITY AND **INTERNATIONALIZATION**

The University of Lille comprises 3300 academics working in 65 research units in partnership with private schools, national research centers, the University Hospital Center and the Pasteur Institute.

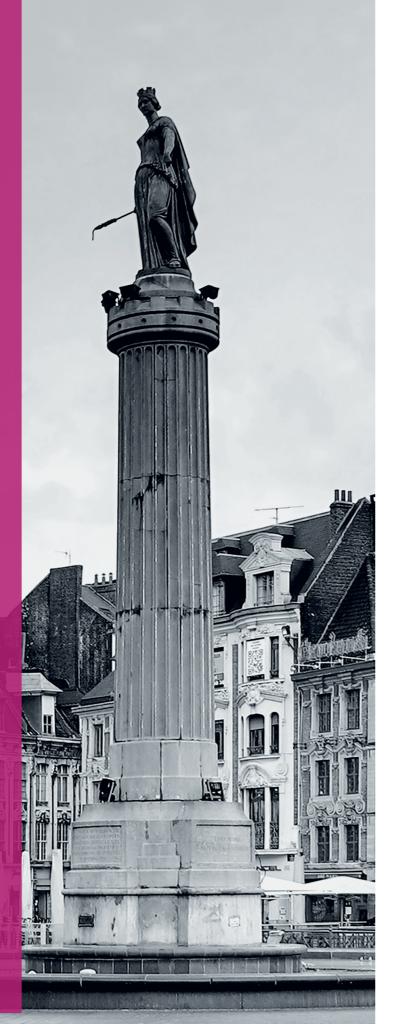
It is constantly producing high-level research and technological innovations through ambitious scientific projects and vanguard technology and setting up partnerships with cultural and economic communities.

## THE RESEARCH TEAM

The Lille School Management Research Center (LSMRC) is a top tier team in the field of management producing research and innovation in Finance, Accounting and Marketing.

Made up of more than 30 researchers and 29 PhD students, the Faculté de Sciences de Gestion (Faculty of Management Sciences) of the University of Lille Law & Health, the LSMRC lab is fueling ambitious international research programs producing major innovations.

The LSMRC is based on two units of research : The European Center for Corporate Governance and Control Studies (ECGC) with three main research focuses : Corporate Finance, Financial Intermediation and Law & Finance The Marketing, E-commerce, Consumption, Ubiquity and Retailing Research Center (MERCUR) focusing on three topics : identity and consumption cultures, societal issues and transforming consumption, issues of retail changes (such as E-commerce).



MICAH OFFICER

Layola Marymont University

KAI LI University of British Columbia



**FRANCOIS DERRIEN** HEC Paris

# THE SCIENTIFIC COMMITTEE

Darmouth College ESPEN ECKBO HEC Paris **DENIS GROMB** Caltech RICHARD ROLL London Business School HENRI SERVAES Norwegian School of Economics KARIN THORBURN

# **SPECIAL GUEST**





**NADYA MALENKO** Carroll School of Management Boston College



**JARRAD HARFORD** University of Washington